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Other information systems journals commonly focus on either IT or on information, all but excluding the other. In contrast, JIITO gives equal treatment both to IT and information, while conceiving information broadly in terms of knowledge, wisdom, meaning, and data. Information and IT need to be studied in the context of tasks or processes, spanning over appropriate levels of analysis—individual, group, organizational, interorganizational, community, and so on. JIITO welcomes investigations of organizations of any sort, any industry, and any relevant social domain.

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